

Carmichael.

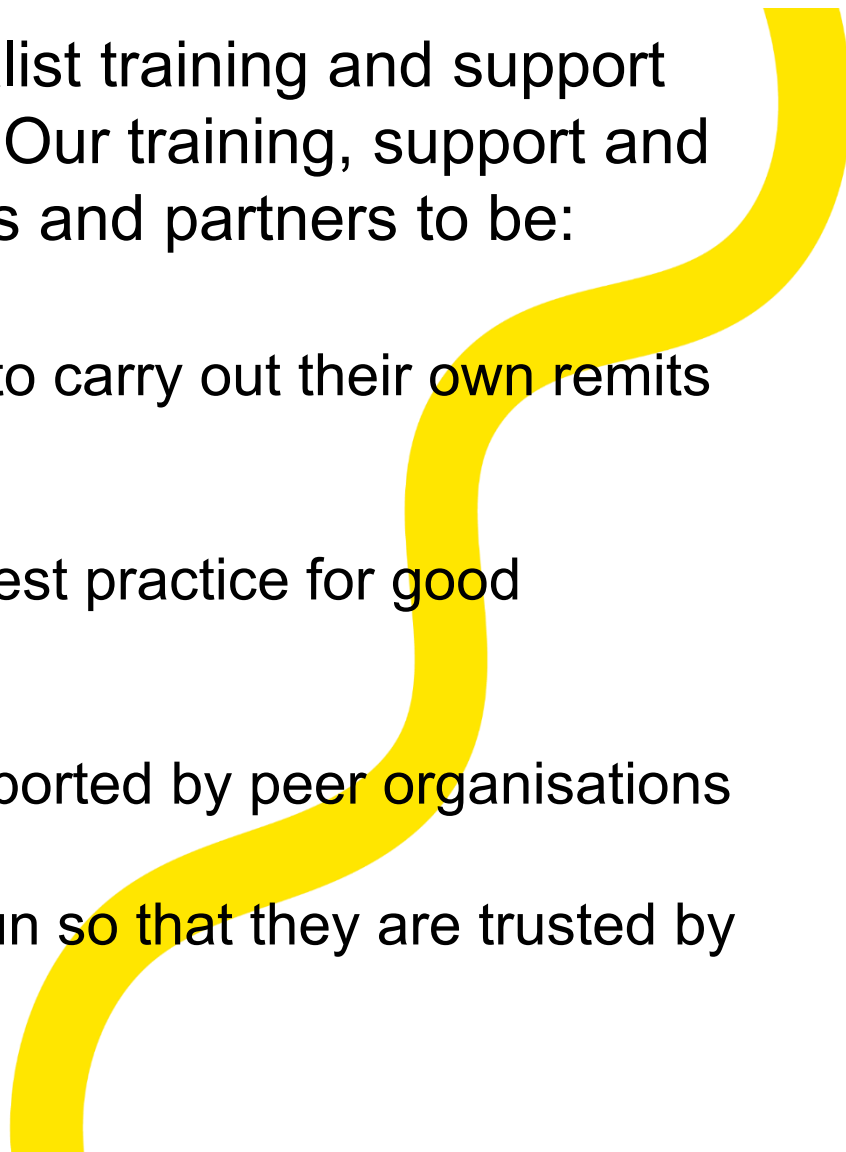
Grant Writing Workshop

Joanne Ryan

Tuesday, 6th October, 2026

Guiding nonprofits
carmichaelireland.ie

About Carmichael

- Carmichael is a leading specialist training and support body for non-profits in Ireland. Our training, support and resources enable our members and partners to be:
 - Better informed and equipped to carry out their own remits more effectively
 - Aware of and able to employ best practice for good governance
 - Better networked with and supported by peer organisations
 - More efficient and effectively run so that they are trusted by their funders and supporters.
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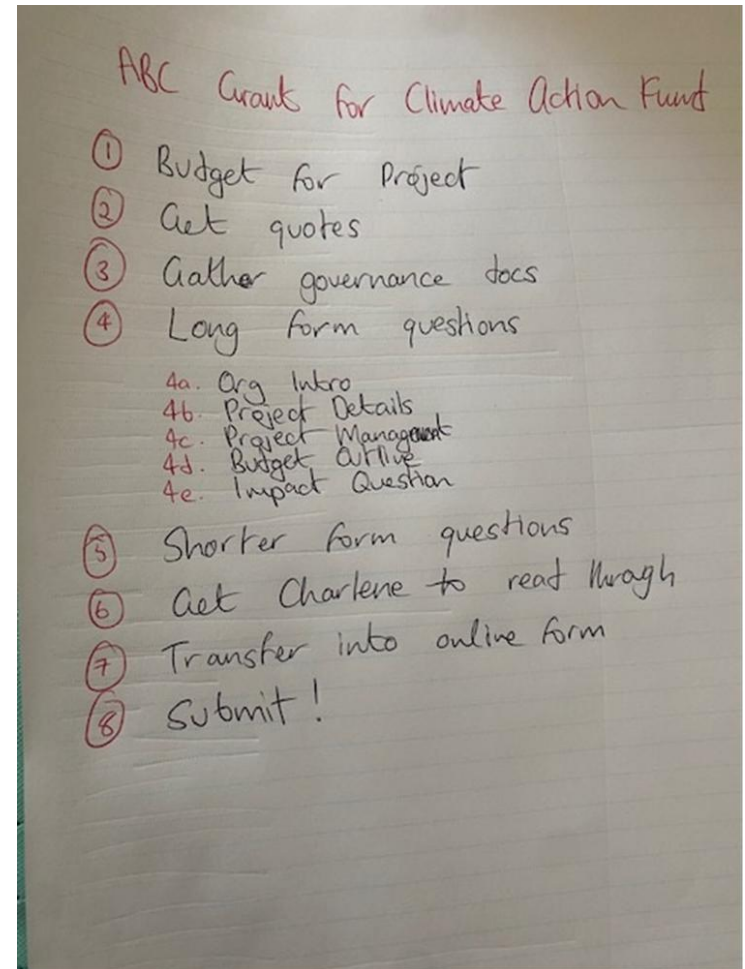
About Your Trainer

- Joanne Ryan (Trust Grant Writing)
- 17 years of fundraising experience
- Grant writing & funding preparation
- Training for charities and community groups, sports clubs, schools and social enterprises
- €3M raised since 2024
- Co-chair Charities Institute Grants Forum
- Good Governance Assessor



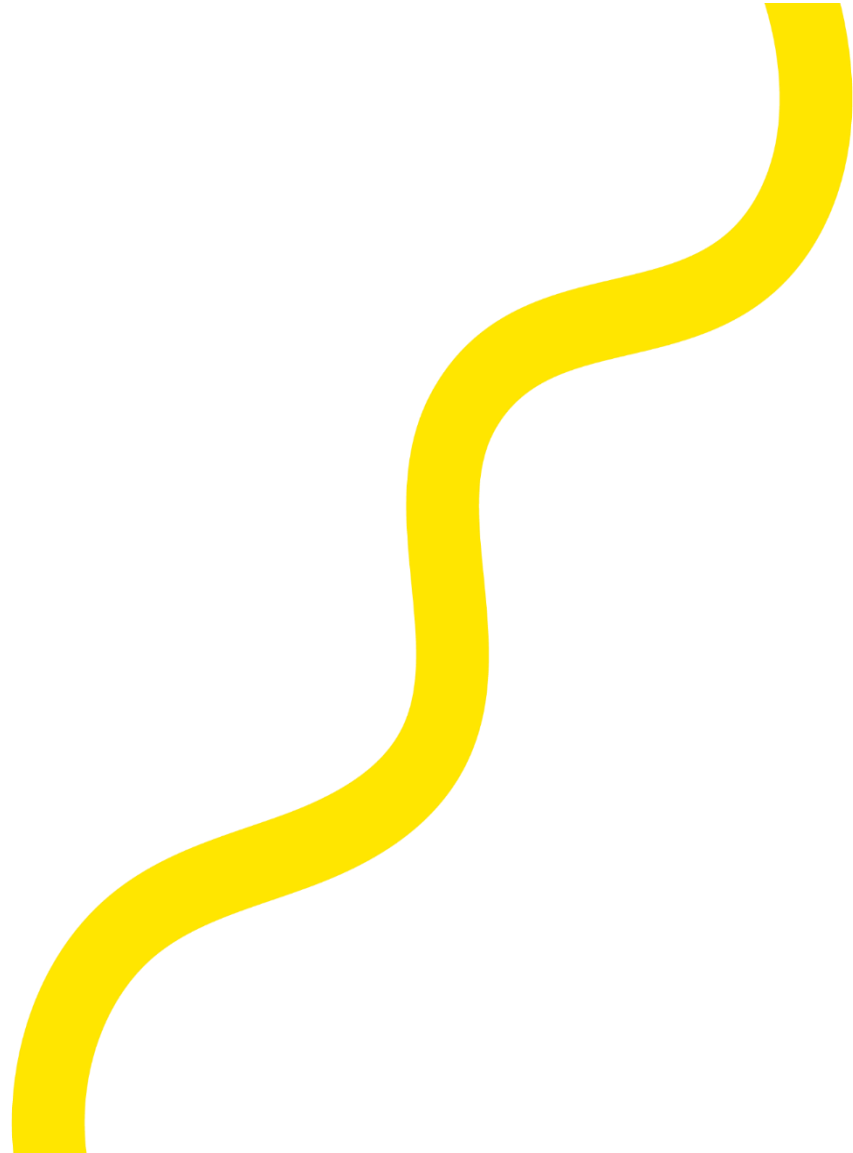
Break it down

- Make a realistic plan
- Give yourself a fake deadline!
- Register if you need to
 - Portals
- Break it down into smaller pieces
- Delegate if possible
- Submission!



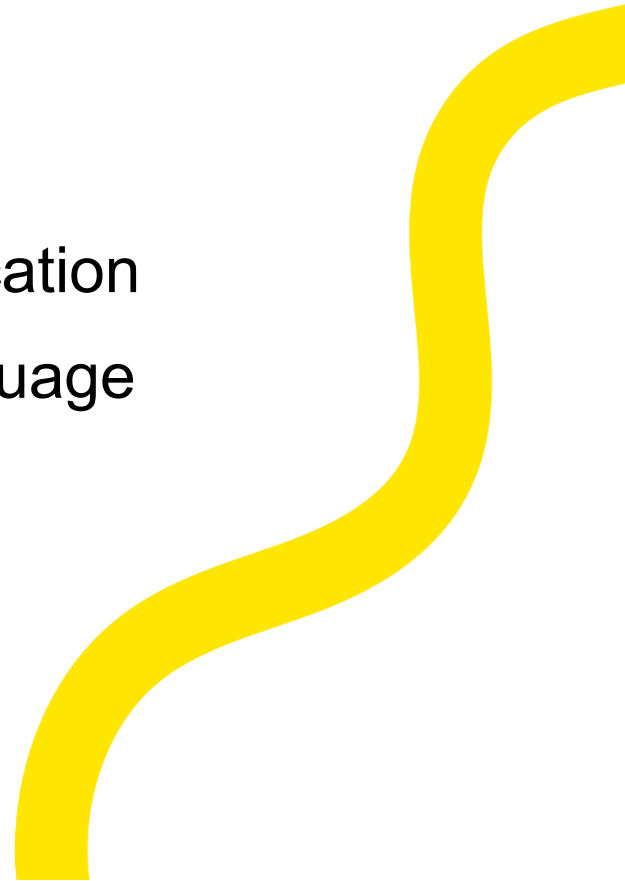
Budgeting

- How much do you really need?
- How much will it actually cost?
- Quotes gathering
- Do we need matched funding?
- Is the timeline realistic
- Finance management

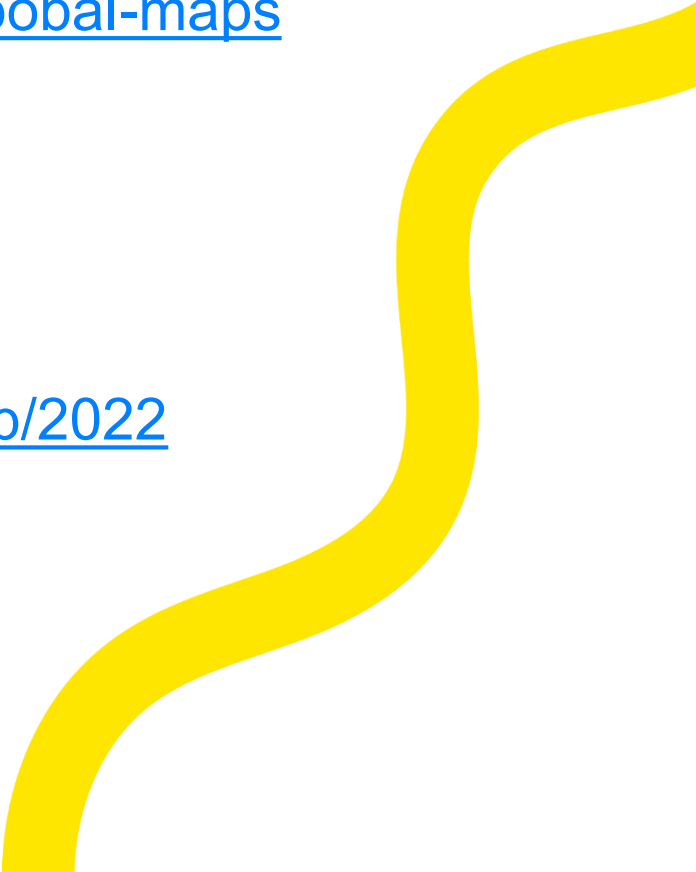


Language

- The Granny Rule
- No acronyms or specific language
- Clarity is key
- Scan for confidence
- Don't be tempted to send the same application
- Tailor to the fund priorities - use their language
- Try not to rely on AI

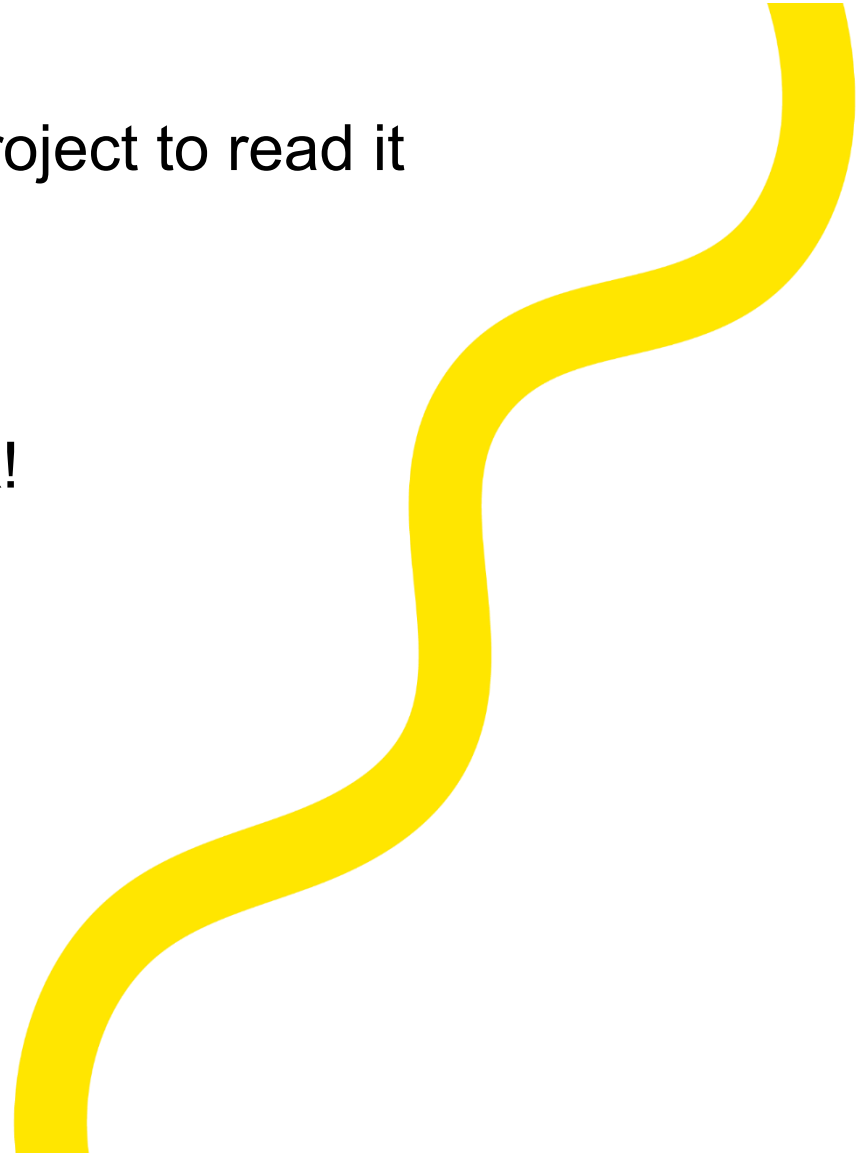


Scoring High

- Socio-Economic Need
 - Pobal Maps
 - <https://data.pobal.ie/portal/apps/sites/#/pobal-maps>
 - Inclusion & Accessibility
 - Census
 - <https://visual.cso.ie/?body=entity/ima/cop/2022>
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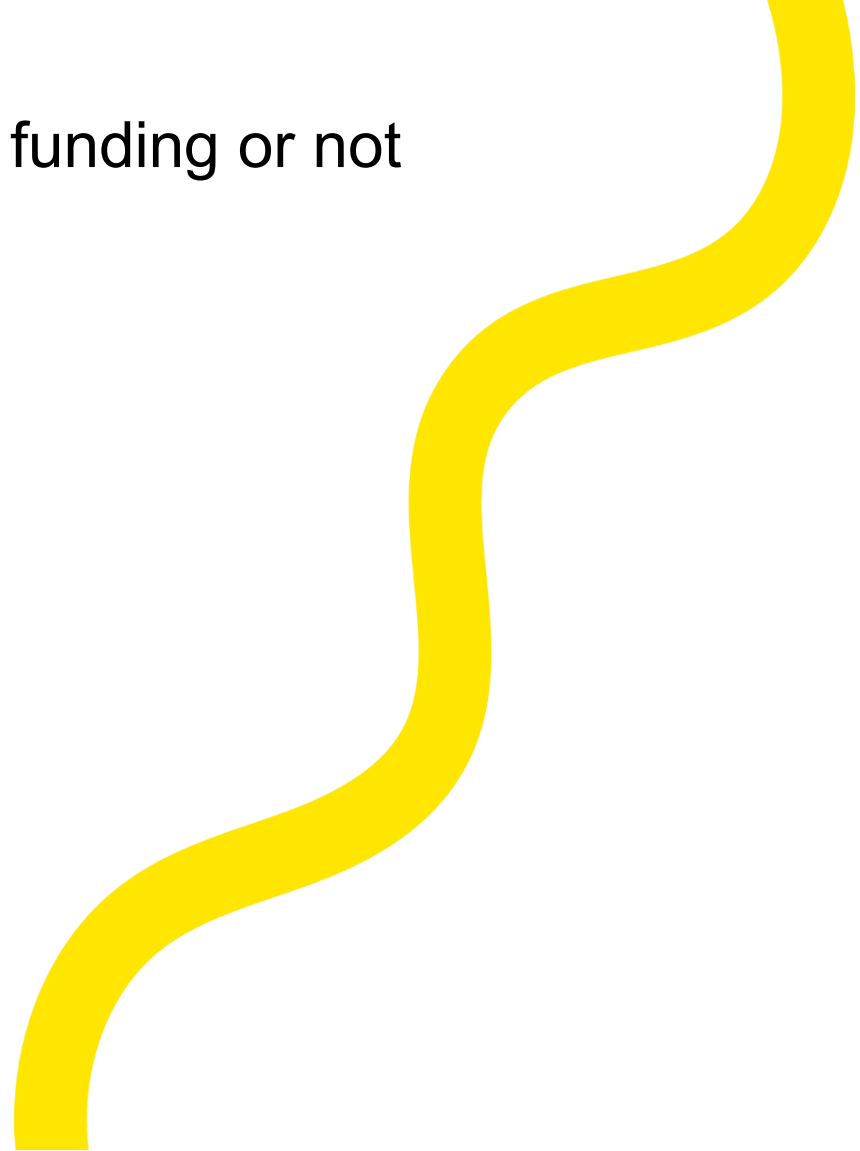
Reviewing

- Ask someone outside of the project to read it
- Book a specific time
- Brief
- Don't take offence to feedback!



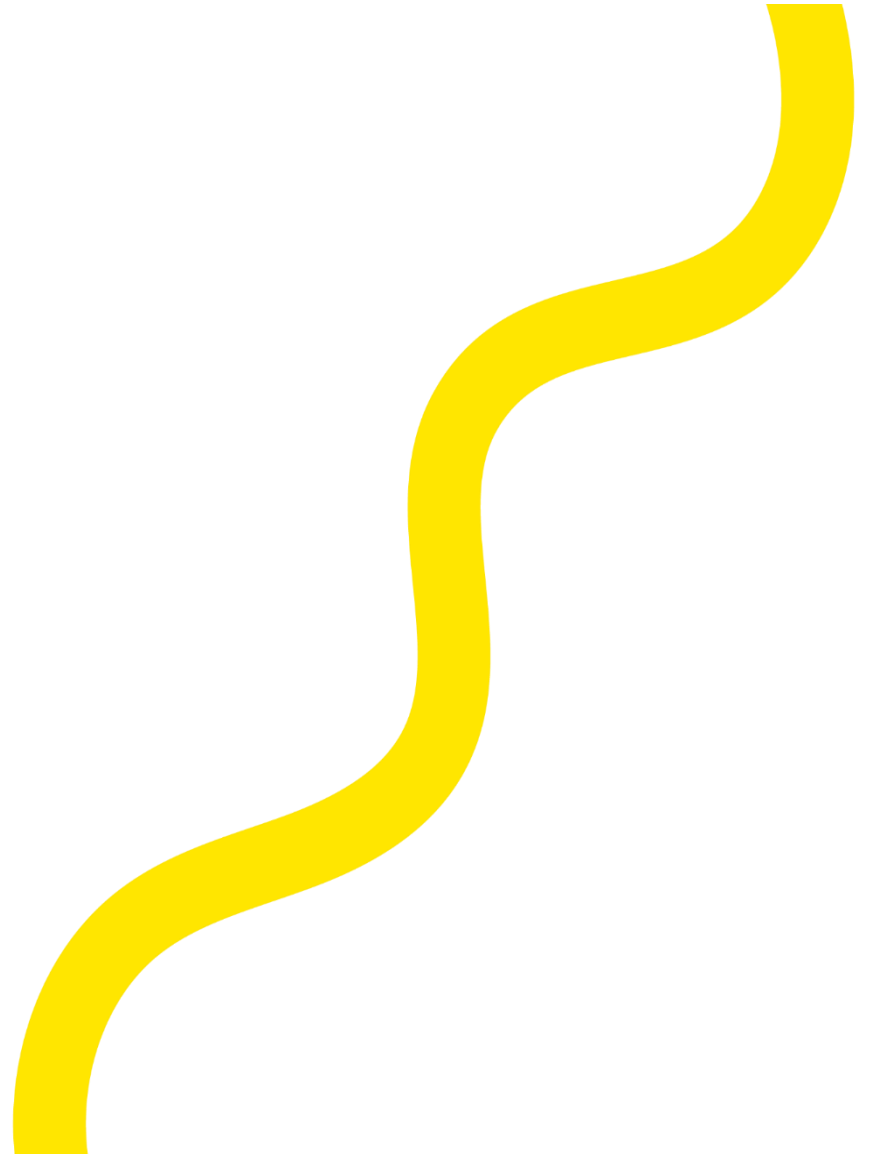
Reporting Requirements

- Get feedback whether you get funding or not
- Learn from it, make notes
- Talk to each other
- Reporting
- Feed back to them



Thank You!

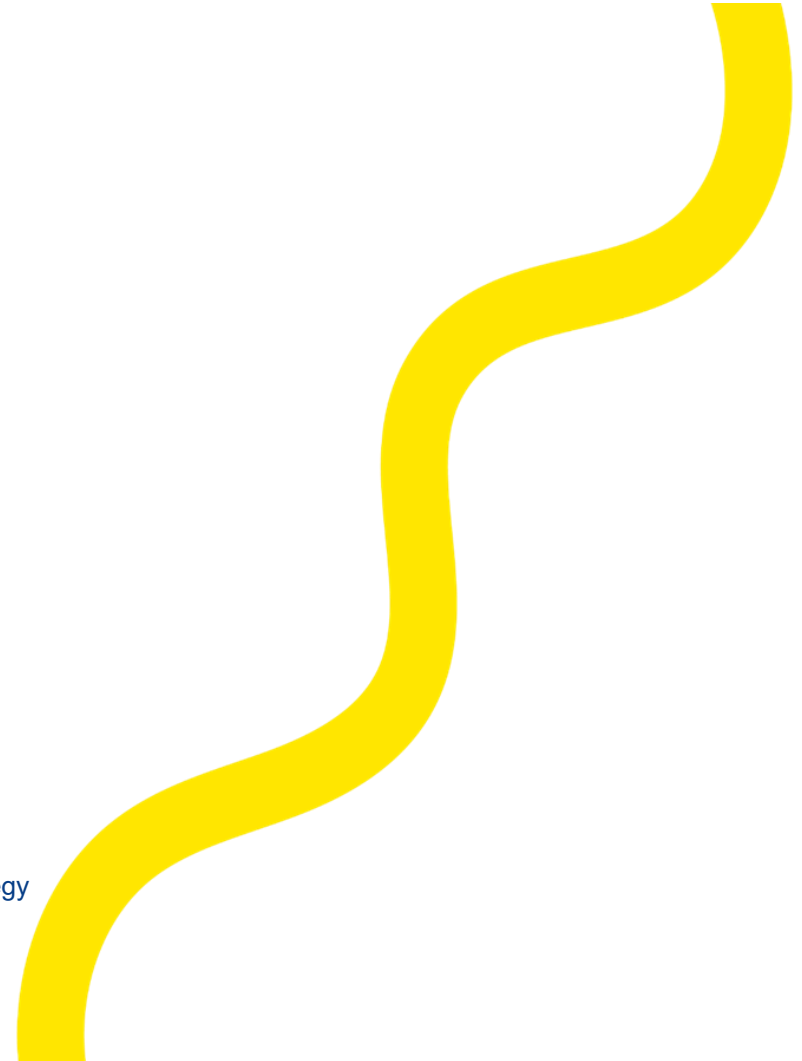
- Questions?



Other supports available from Carmichael at this time:

E-Learning

- GDPR Levels 1 & 2
- The Role of the Company Secretary
- The Role of the Chairperson
- The Companies Act
- Risk Management
- Outcomes & Outputs
- Marketing & Sales
- Employing Staff & Managing Human Resources
- Financial Management
- Business Organisation & Development
- Governance & the Charities Governance Code
- The Role of The Treasurer
- How to take Meeting Minutes
- Social Enterprise Income & Impact Strategy
- Board Member Induction
- The Charities Act
- Analysing the External Environment for a Non-Profit Business Strategy
- Internal Analysis for Non-Profit Organisations
- Trading Income Strategy



Customised Training

We also provide customised training, working with non-profits across 26 counties, topics include:

Board, Chairs & CEOs: Relationships	Constitution review	Funding	Review policies & procedures
Board of Management & Governance	Cyber Security	Garda Vetting	Risk Management
Board Roles & Responsibilities	Data Protection	GDPR	Safeguarding Children
Board training	Designated Liaison Person (DLP) training	Grant Applications	Safeguarding Adults at Risk
Book-Keeping	Developing a Business plan	How to take Meeting Minutes	Setting up a charity
Chairperson training	Developing a constitution	Leadership & Management	Setting up a CLG
Charities Act	Diversity & Inclusion	Media & PR	Social Media
Charities Governance Code	Effective Meetings	Microsoft Excel	Strategic Planning
Committee Skills	Facilitation Skills	Microsoft Teams	Succession Planning
Company Secretary training	Financial Management	Microsoft <u>Powerpoint</u>	Understanding Budgets
Compliance Records	Financial policies review	Review of financial system	Using Zoom

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A selection of resources including, templates, guidance documents and podcasts under the following headings is available on our website:

- Communications
- Finance
- Governance & Compliance
- Human Resources
- Planning

<https://www.carmichaelireland.ie/resources/>

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BoardEffect